

STEPHANIE SCHMIDT

PROFILE

Senior Graphic Designer with demonstrated expertise meeting the design needs of a diverse client base. Organized, strategic and creative thinker able to contribute to many different levels of a project from start to finish. Experience has been gained in print and digital mediums. Skilled in Adobe Creative Suite, Microsoft Office Suite, PC & MAC OS.

EXPERIENCE

Jan 2022–Present // LEAD GRAPHIC DESIGNER Level Access

Creating accessible forms of multimedia and working with key stakeholders on brand activation efforts, creative idea generation, and support the visual design needs of company.

Conceptualize design of digital content projects, as well as provide thought leadership and detailed creative direction across multiple projects and coordinate vendors/suppliers for a consistent brand. Ensuring all forms of media adhere to the overarching brand identity.

Nov 2020–Jan 2022 // GRAPHIC DESIGNER D2L

Lead simultaneous design projects in a remote working capacity while meeting scheduled deadlines and articulating ideas in a concise language to effectively communicate to internal leaders and non-design audiences.

Pushed creative boundaries by constantly pursuing new concepts and approaches, bringing new ideas to the table all while adhering to client & corporate graphic standards and branding guidelines.

Cineplex Digital Media

2012–July 2020 // ART DIRECTOR

Led a design team in the development and implementation of graphics, layout, and production for nation wide branded artwork and multimedia on some of Canada's most recognizable brands.

Developed reference material, managed and educated employees on graphic design concepts, workflow procedures, and file management.

2008–2012 // SR. GRAPHIC DESIGNER AFS Aerial Photography

EDUCATION

April 2020 // UNDERSTANDING BIAS Franklin Covey

April 2015 // HOW TO MANAGE PEOPLE Career Track

2005–2008 // GRAPHIC DESIGN DIPLOMA Fanshawe College

CONTACT

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SKILLS

●● Multi-Task
●○

●● Communication
●●

●● Quality Control
●○

●● Second language:
○○ French