



STEPHANIE SCHMIDT

CREATIVE PROBLEM SOLVER

PROFILE

Accomplished Graphic Designer with demonstrated expertise meeting the design needs of a diverse client base. Organized, strategic and creative thinker able to contribute to many different levels of a project from start to finish. Experience has been gained in digital and print mediums. Passionate about learning, mentoring colleagues and collaboration. Expert in interdepartmental coordination and communication.

Skilled in Adobe Creative Suite and Microsoft Office Suite.

EXPERIENCE

Nov 2020–Present // GRAPHIC DESIGNER **D2L** (acquired Bayfield Design)

Responsible for development, design, and creation of assets, illustrations, infographics and photo manipulations for online education experiences and marketing material. Work effectively as part of a multimedia team to meet tight timelines in a remote capacity.

Cineplex Digital Media

2015–July 2020 // ART DIRECTOR

Led in the design, development, and implementing of the graphic, layout, and production for nation wide branded artwork, menuboard and promotional material for Tim Hortons corporate print & digital.

Developed reference material and educated employees on graphic design concepts, workflow procedures, file management, and primary resource for all team members on project statuses and communication.

2014-2015 // Design Lead

2012-2014 // Graphic Designer

AFS Aerial Photography

2008–2012 // SR. GRAPHIC DESIGNER

Overseeing all creative production for company and internal clients. Large-scale printing, promotional signage, business card design, company brochure, updating website and photo contests of the week.

EDUCATION

April 2020 // UNDERSTANDING BIAS

Franklin Covey


April 2015 // HOW TO MANAGE PEOPLE


Career Track


2005–2008 // GRAPHIC DESIGN DIPLOMA


Fanshawe College

CONTACT


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 stephmidt.com

SKILLS

  Multi-Task

  Communication

  Quality Control

  Second language:
  French